



# Copywriting Portfolio

I WRITE SHARE-WORTHY STORIES  
TO SUPERCHARGE YOUR BRAND

## GIZELLE RILEY

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### ANNUAL REPORTS

- [FosRich - Stay ahead. Go beyond. \(2017\)](#)
- [Branson Centre - Recovery.Resilience.GROWTH \(2020\)](#)
- [DBJ IGNITE Innovation Grant Magazine - Project Partner Message - Page 13 \(2021\)](#)

### NEWSLETTERS

- [Heart Institute of the Caribbean \(December 2016\)](#)
- [Heart Institute of the Caribbean \(March 2017\)](#)
- [Branson Centre's e-newsletter \(April 2019\)](#)

### BLOG POSTS + INTERVIEW FEATURES

- [A new approach to tackling soil and water challenges in the Caribbean](#)
- [Sharing lessons from the Branson Centre's digital leadership summit](#)
- [Guided by God to Bee Phenomenal](#)
- [Turning passion into profits](#)

### SOCIAL MEDIA POSTS

- [Caribbean women are powerhouses](#)
- [Our oceans provide countless benefits](#)
- [Cardiac Screenings for high school athletes](#)
- [Copy that brings home the bacon](#)

## COMPANY DOCUMENTS

- [MB IT Support - Company Profile](#)
- [Office of Disaster Preparedness and Emergency Management - Volunteer Policy](#)
- [Branson Centre Caribbean - Brand Ambassador Communications](#)
- [Heart Institute of the Caribbean Foundation - Donor Thank You](#)
- [M & M Jamaica Limited - Mathematics Competition Prize Giving Speech](#)

## BRAND VIDEOS

- [Scaling for IMPACT - 5 min.](#)
- [Are you a Blue Economy Entrepreneur? - 1 min.](#)
- [Screw it, let's do it - 2 min.](#)

## PRINT + DIGITAL ADVERTISEMENTS

- [Jamaica's Only Heart Hospital](#)
- [Become a mentor or strategic coach](#)
- [HIC investing another US\\$3.25M in infrastructure upgrade, equipment, and service expansion](#)

## PRESS RELEASES

- [CDM 7: Caribbean Disaster Management Conference returns to Jamaica](#)
- [Heart Institute Founder receives prestigious award from the American College of Cardiology](#)
- [U.S. Embassy Kingston and Branson Centre charting a journey to scale](#)
- [Caribbean POSH expands regional representation for the POSHGirl Power Brunch](#)

## EXPERTISE ARTICLES

- [The Speaker One Sheet: Essential Tool for Pitching to Podcasts](#)
- [3 questions to help you find your creative purpose TODAY](#)
- [Get people to like you in 15 minutes or less](#)
- [10 common mistakes new entrepreneurs make](#)

## WEBSITES + LANDING PAGES

- [Branson Centre of Entrepreneurship - Caribbean](#)
- [Gizelle Riley - Communications Strategist + B2B Copywriter](#)
- [Brand Storytelling for Boss Babes Workshop](#)
- [Blue Economy Programme](#)