



ABOUT

Gizelle Riley is a Jamaican-born communications strategist and copywriter for kickass brands. She's also the author of the personal brand storytelling guide **Master Your Message Like A Boss Babe**.

With over a decade working in media and communications, she helps executives and entrepreneurs from startups to Fortune 500 companies impact millions with stories that matter. This includes leading communications for the Richard Branson Centre of Entrepreneurship - Caribbean, where she helps hundreds of savvy entrepreneurs build magnetic brands. Her work has been featured in major international publications including Thrive Global, the Huffington Post, Caribbean POSH magazine, and many more.

When she's not helping clients stand out in a noisy digital world, you can find this Jesus lovin' Netflix junkie having dance battles at home with her husband Kevin and sugar dumplin' son Gabe.

MEDIA FEATURES

GIZELLE RILEY

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WHAT PEOPLE ARE SAYING

GIZELLE HAS ONE OF THOSE WARM AND INFECTIOUS PERSONALITIES THAT INSTANTLY CAPTIVATE YOU. YOU ALSO QUICKLY REALIZE THAT SHE'S A SOULFUL WOMAN WITH BUSINESS ACUMEN CRITICAL FOR THIS DIGITAL AGE.

CARIBBEAN POSH MAGAZINE

CONNECT ONLINE

INSTAGRAM: @GIZELLERILEY

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SPEAKER + INTERVIEW TOPICS

GET PEOPLE TO LIKE YOU (IN 15 MINUTES OR LESS)

Whether we care to admit it, we all want to be liked. It obviously has its advantages; you get invited to parties, you ace the interview, you get that much-needed business connection - the benefits are limitless.

3 STORYTELLING STRATEGIES THAT HUMANIZE YOUR BRAND

Sharing content counts for nothing if people can't connect with your brand. By leveraging the art and science of storytelling, you can start building a community of die-hard followers.

CLARITY ROADBLOCKS THAT KEEP YOU STUCK

You are the architect of your success, but if you lack confidence fear will give you every excuse in the book why you're not achieving your goals. What helps you build confidence? Clarity.

3 WAYS INTROVERTS CAN BUILD A MAGNETIC ONLINE BRAND

I get it. You know you have to put yourself out there but the thought of self-promotion leaves you queasy in the tummy. Learn how to promote your business and expertise without living on social media.